

# The STRAIGHT SHOOTER



Offered by

**PLAYBALL**  
*do it better...*

As our many Pros have observed, the Straight Shooter gives a more effective practice session and allows you to get more benefit from just 5 minutes of swinging the Straight Shooter than an hour of hitting balls on the driving range.

**Video Demo Available!**

Visit [www.PlayballInc.com](http://www.PlayballInc.com) to download a copy

## HOW DOES IT WORK?

The Straight Shooter was engineered to be used just like a golf club. You address a spot or mark on the ground to be identified as the ball. (You should never hit anything with the Straight Shooter as it may damage the club.) Swing the Straight Shooter as you would any golf club.

**Straight Shooter...  
as easy as 1 - 2 - 3!**

1. **GRIP** your normal grip
2. **LOAD** the Straight Shooter  
*Point the club head straight up to the sky. You will hear the internal weight click into place.*
3. **SWING** your normal swing  
*and listen for the click at your impact position. The click should be heard at the impact point where the ball should be.*

WHAT IS THE STRAIGHT SHOOTER?

The Straight Shooter will teach you to swing through impact, through the ball and on to the finish. By properly sequencing your down stroke, you will improve your alignment, relationships and conditions through impact.

The Straight Shooter will click when the club shaft is perpendicular to the ground. The feedback you have is the feel of your golf swing and the sound of the click telling you that you have reached the low point of your down stroke and when the club head reaches its fastest speed. This feedback allows you to learn and improve more rapidly without having the ball flights leading you to the all too common trial and error method of practice. Most people use only the flight of the ball for feedback and, subsequently, every swing you make is an attempt to correct the previous ball flight through club head manipulation with your hands. You begin to steer, not swing.

Ultimately the Straight Shooter teaches you to swing the club shaft through impact rather than steering the club head at the ball, as most people incorrectly attempt to do. By using this trial and error method you rarely make the same swing twice, so you really are not practicing with consistent repetition. The feedback from the Straight Shooter teaches you to properly sequence your down stroke to consistently create proper impact alignments, relationships and conditions through impact.

You can use the Straight Shooter anywhere. You do not have to go to the course or range to practice. And best of all, you don't have to shag balls.

877.563.4315

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